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KIDS CELL PHONE USAGE SURVEY 2019 - THE TRUTH ABOUT KIDS & PHONES

42% of Kids Spending 30+ Hours a Week on Their Phone. Plus More Facts...

SellCell has set out to answer some of the key questions around how kids use cell phones. We have explored when parents typically buy their kids their own phone and the reasons why. We reveal how much time on average per week kids spend on their phones and if parents police their child's cell phone activity. We have discovered what kids do on their phones and how much parents typically spend on buying a phone for their child.

With so much noise around childhood obesity, behavioral issues and cyber bullying linked to childrens' phone habits; are parents closely monitoring their child's phone usage? Be prepared to be shocked at some of the insights revealed below!

*SellCell surveyed 1135 parents in the US with children between the ages of 4 and 14. Survey conducted July 2019
(See below for more information about the data and methodology)*

SURVEY HIGHLIGHTS

- Are kids becoming cell phone addicts? 42% of kids are spending 30+ hours a week on their cell phones!
- Are phones 'Guilty Pleasure Time' for parents? 4 in 10 parents allow their kids to use phones so they can 'Enjoy Peace & Quiet'. 40% of parents admit to allowing their kids to use cell phones to give themselves a break
- 57% of kids mainly use their phone for gaming
- Completing homework was the least popular activity on their phones (only 18%)
- Nearly 70% of parents think that the use of cellphones has a positive effect on their child's development (68%)
- 25% of parents admit to spending up to \$250 on their child's phone
- Over 4% of parents spent \$850+ on a phone for their child!
- Is this a nation of toddler techies? 12% of children first use a phone between the ages of 1-2!
- 4 in 10 US kids are 6 or under when they first use a cellphone (40%)
- 65% of pre-teen kids, under the age of 13 own their own phone
- Parents are secret cell snoopers. Nearly 9 out of 10 parents know their child's phone passcode (88%)

TO VIEW THE FULL SURVEY INCLUDING ALL DATA, ANALYSIS & CHARTS GO TO:

<https://www.sellcell.com/blog/kids-cell-phone-use-survey-2019/>

DOWNLOAD PRESS PACK HERE:

[Kids Cell Phone Use Survey Press Kit](#)

SURVEY DATA COLLECTION INFORMATION & METHODOLOGY

- SURVEY DEMOGRAPHIC:
 - Parents with children between the ages of 4 – 14
 - Gender Split: 53% Women / 46% Men
 - RESPONDENTS SURVEYED:
 - 1135 Parents
 - LOCATION:
 - All parents located in the United States (USA)
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ABOUT SELLCELL.COM

SellCell.com is the No. 1 phone trade in price comparison site in the US. We help users get the most cash for their old cell phone. To get the best deal when selling your phone it is normally necessary to shop around as the prices from the different buyback companies varies massively. SellCell's free and impartial service saves users this time and hassle by comparing prices from all the leading buyback companies in the US in one place to ensure they get the guaranteed most cash for their old cell phone, tablet and other electronics. SellCell has been described as the "Kayak for selling your old phone" and so far over \$250million worth of phones and tech has been sold through our platform

The team behind SellCell previously also founded SellMyMobile.com which was the No. 1 phone trade in price comparison site in the UK and was sold to MoneySupermarket PLC in 2016. They also previously created the largest on-demand mobile phone repair service in Europe so have extensive knowledge and experience of the mobile phone and electronics recycling markets

SELLCELL PREVIOUSLY FEATURED IN:

